



*4 South* at Moretz Mills  
SOCIAL • CORPORATE • WEDDING



74

# South at Moretz Mills

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## *The Venue*

Magnificent. Elegant. Unique. Historically significant. All are terms that describe 74 South at Moretz Mills and yet no one adjective fully describes this amazing 1920's Hosiery Mill turned wedding, corporate and special events center.

Nestled conveniently in the foothills of North Carolina, 74 South features a large ballroom, 3 private event rooms, open and airy main lobby, beautiful lighting from chandeliers and oversized windows, imported custom bar from Wales, state of the art sound system, projection screen, and smart televisions, all steps away from our large parking area.

At 74 South, we are able to accommodate up to 350 guests or cater to more intimate events in one of our three private meeting rooms that can accompany 10-40 guests.

South



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## Event Features:

- Over 12,000 square feet of elegant event space
- Sales and Operations staff dedicated to the success of your event from concept to execution
- Onsite facility manager available for the day of your event
- Event setup, breakdown and custodial services
- Conveniently located to Interstate 40, Highway 321, and the area's numerous hotels
- Exposed metal roof trusses providing high ceilings
- Exposed brick accent walls
- Oversized original 1920's windows
- Elegant chandeliers
- Custom imported bar from Wales
- No column obstructions
- Tables and chairs for your function, including 5' round tables and premium banquet chairs
- Adjustable 30" round cocktail tables
- Large catering prep kitchen
- Choose from our Preferred Caterer List of 9 area Caterers
- Beautifully appointed lobby adjacent to event space with custom artwork from Laura Krudener
- Spacious coatroom or gift room available
- Elegant restrooms to accommodate large groups
- Wireless High Speed Internet Access available throughout the event center
- 20' x 10' projection screen with additional flat screen smart televisions above the bar and in each of the three private meeting rooms
- Handicap accessible entrance and exits
- Elevator
- Large lighted parking on property

## Your Event Is A Special Occasion

Looking for the perfect venue to host your next event? 74 South at Moretz Mills offers the space and flexibility suited for any social gathering, charity gala, or corporate event.

Combining unprecedented atmosphere and historic charm with modern conveniences, we will help plan any type of event. Whether your goal is to celebrate outstanding achievements, or inspire even greater ones, 74 South at Moretz Mills sets the perfect backdrop to complement your unique vision.

74 South at Moretz Mills is located at 74 8th Street SE, Hickory, NC 28602 off of Lenoir Rhyne Blvd. Conveniently located to Interstate 40, Business 321 and numerous hotels, 74 South Event Center boasts over 12,000 square feet accommodating up to 350 guests or for more intimate events, we offer three private rooms that can accommodate 10 to 40 guests. We provide a spacious lighted parking lot on property.





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*We'll Help You Do Business* Choosing to host a meeting or event at 74 South at Moretz Mills is far from "business as usual". From our beautiful historic setting to our complimentary modern conveniences, along with a dedicated onsite facility manager, experience what clients have called, the "74 South Advantage". All yours when you choose 74 South at Moretz Mills for your next event.

*Flexible Space:* Main ballroom and three private meeting rooms totaling 12,000+ square feet of distinctive function space

- Ballroom- Holds 500 seated with no tables, or up to 350 seated with tables
- Whistnat Room - Holds up to 40 guests
- Sunset Room - Holds up to 20 guests
- Boulevard Room - Holds up to 20 guests
- 55" Flat Screen Smart TV for PowerPoint or other presentations in each private room and above the bar in the main ballroom; 20' x 10' projection screen available in the main ballroom

### *Features & Services Provided:*

- Sales and Operations staff dedicated to the success of your event from concept to execution
- Onsite facility manager available for the day of your event
- Event setup, breakdown and custodial services
- Tables and chairs for your function, including 5' round or 8' rectangular tables and premium banquet chairs
- Beautifully appointed lobby adjacent to event space with custom artwork from Laura Krudener
- Spacious coatroom or gift room available
- Ideal accommodations for groups of 2 to 350.
- Wireless High Speed Internet Access available throughout the event center
- 20' x 10' projection screen with additional flat screen smart televisions above the bar and in each of the three private meeting rooms
- No column obstructions
- Elegant restrooms to accommodate large groups
- Handicap accessible entrance and exits
- Elevator
- Large lighted parking on property

## *Welcome To Your Wedding Day*

Your love story is different from any other and we'll help you create a wedding day full of extraordinary moments as unique and special as you are.

74 South at Moretz Mills offers a Main Ballroom accommodating up to 350 guests or for more intimate events we offer three private rooms that can accommodate 10 to 40 guests.

Offering historic character with contemporary conveniences, we invite you to schedule your own private tour and discover why 74 South at Moretz Mills has quickly become the preferred venue in Hickory, North Carolina.



# 74 South at Moretz Mills

Jenn Talbert Event Manager

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